

# Introducing Castlight Health

State of Mississippi  
HR Benefits Seminars

September 10-22



castlight<sup>™</sup>  
HEALTH

# Before we get started...

## Pre-register for Castlight [www.mycastlight.com/mississippi](http://www.mycastlight.com/mississippi)



# Agenda

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What is Castlight

We need your help

Demo

Q&A

# Introducing Castlight Health

**Understand your options** for in-network doctors, pharmacies, and medical services in your area.

**See estimated prices** to understand what you might pay.

**View information on quality and patient experience** to understand how your different options compare.

**Review your past medical spending** so you know how much you paid and why.

**Receive recommendations** on ways to find high-quality care and be an informed healthcare consumer.



# It pays to shop around

Let's say you need an MRI...

\$229

\$523

\$888

How much do you think it would cost you?



An MRI can cost  
\$229 - \$888.

Castlight can help you  
find the right service at  
the best price.



# Providing insight into healthcare quality

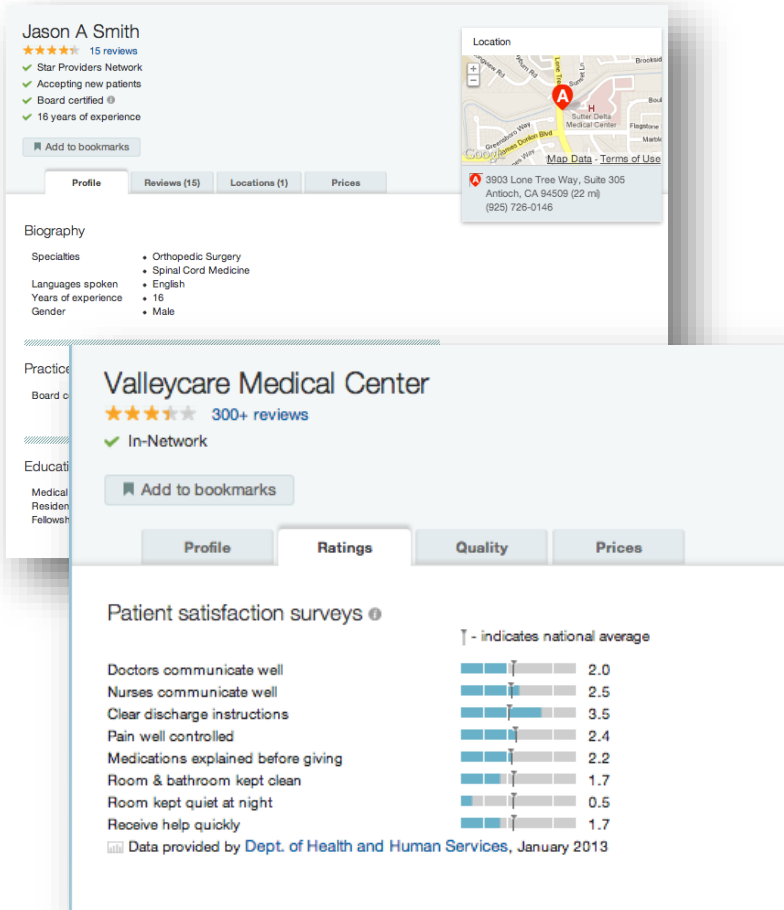
## Doctor quality ratings

- See overall patient experience information/ratings
- Read patient reviews
- Understand the provider's background, qualifications, and experience

## Hospital quality information

- Review patient experience information
- See measures of clinical quality.

## Learn about key treatment guidelines



# Key facts

**When?** Castlight will launch in late October.



Takes less than  
5 minutes

**Who?** Castlight is available free of charge to all participants, including spouses/adult dependents, in the State and School Employees' Health Insurance Plan (age 18+).

**How?** Register at [www.mycastlight.com/mississippi](http://www.mycastlight.com/mississippi)



# Register for Castlight for your chance to win!



Qualify early by  
pre-registering  
today!

**For all users:** Register for Castlight by November 15 for your chance to win a **\$100 Visa gift card!**

**For all HR leads:** Every employer unit that reaches 40% registration is entered to win a **\$500 Visa gift card!**

# Register for Castlight in two easy steps

[www.mycastlight.com/mississippi](http://www.mycastlight.com/mississippi)

1

The screenshot shows the '1. Create account' step of the registration process. It features two tabs: '1. Create account' (active) and '2. Verify identity'. The form includes fields for 'First name', 'Last name', 'Email', 'Retype email', 'Password', and 'Retype password'. Below the form is a checkbox for 'I accept Castlight's Terms of Use and Privacy Policy' and a red 'Next' button. At the bottom, there are logos for Norton Secured, McAfee Secure, and TRUSTe Certified Privacy.

## 1. Create your account login

- First name and last name
  - *Be sure to enter your name as it appears on your insurance ID card*
- Email
- Password

## 2. Verify your identity

- SSN
- Birthdate

2

The screenshot shows the '2. Verify identity' step of the registration process. It features two tabs: '1. Create account' and '2. Verify identity' (active). The form includes a 'Social Security Number' field with a help icon and a birthdate field with dropdown menus for 'month', 'day', and 'year'. Below the form are a blue 'Back' button and a red 'Verify my identity' button.

# Upcoming launch activities and materials

Toolkit

Intranet banners and posts

Emails

Posters

Flyers

Home mailers

On-site events and announcements



# We need your help

## 1. Pre-register for Castlight

- Registration opens in late October, but **pre-register today**
- Visit **[www.mycastlight.com/mississippi](http://www.mycastlight.com/mississippi)**.
- Download the Castlight mobile app

## 2. Use your Toolkit to spread the word

- Talking Points & FAQs
- Castlight posters

## 3. Remind your team about the incentives

- Register for Castlight by November 15 for your chance to win a \$100 gift card!
- Every employer unit that reaches 40% registration is entered to win a \$500 gift card!

# Demo





# Don't forget: three ways to access Castlight

**Sign up** at [www.mycastlight.com/mississippi](http://www.mycastlight.com/mississippi)

**Download** the Castlight Mobile app

**Call** a Castlight Guide at (866) 970-5986





Questions?

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